



Emzingo Impact Learning Treks

*Our 1 to 2 week treks expose students to the **social, economic, and cultural context** of key emerging markets.*

South Africa Peru Brazil

IMPACT LEARNING TREKS (ILT)

expose students to unique social & economic challenges in emerging markets. These trips allow students to learn **from innovative social enterprises** in South Africa, Brazil, or Peru. Additionally, students partake in **in-country academic workshops** led by industry experts, around sustainability, informality, and social inclusion, with visits to our nonprofit, corporate, & social enterprise partners.

ACADEMIC WORKSHOPS

Students attend several country-customized academic workshops revolving around **sustainable development, corporate citizenship, and social inclusion.** Corporate and NGO partners provide enlightening insights into the local and international context of each emerging market, highlighting **key challenges, opportunities, and innovative solutions.**

SOCIAL IMPACT

Social impact experiences are designed to push our participants outside of their comfort zone. Students support **homeless entrepreneurs** in South Africa, share life experiences with **vulnerable teenagers** in Peru, or provide decent meals to **orphans in Brazil.** They are exposed to lectures on HIV/Aids and discuss key issues concerning economic and social sustainability with experts, professors, and NGO leaders. Through these experiences, students gain insights into the **cultural context and specific economic and social challenges** of each country.

CULTURAL IMMERSION

Students not only visit historical sites, but also get to **bike through Soweto and taste home-cooked local cuisine in the townships.** These hands-on experiences allow for students to build meaningful relationships, **and learn first-hand from the local population** of each country. At the end of each program, they also get to explore Cape Town, Kruger Park, Machu Picchu, or Rio de Janeiro.

CUSTOMIZABLE CONTENT

Impact Learning Treks are designed and **co-created by student groups or university staff** along with Emzingo. The treks can focus on a variety of themes including, but not limited to, social entrepreneurship, impact investing, microfinance, health, and education. **For more information please check out our website (www.emzingo.com) or email execteam@emzingo.com.**



“The trip was awesome! I learned a lot about the culture, history, social and political situation of SA and obviously enjoyed the great natural views.” –Olga, ILT